

FOR IMMEDIATE RELEASE – MEDIA ADVISORY



T. BOONE PICKENS KEYNOTE SPEAKER AT EEI FINANCIAL CONFERENCE IN PHOENIX, AZ

November 10, 2008 - Pickens to Continue Bringing Focus to Pickens Plan and His Solution to Reduce America's Dependence to Foreign Oil Imports.

WHO: T. Boone Pickens, 50-year oil and gas developer

WHAT: Mr. Pickens is pleased to visit Phoenix, AZ to discuss the Pickens Plan and the elements of natural energy. The Pickens Plan addresses the single biggest crisis facing America today: the growing and dangerous dependence on foreign oil. After speaking at the conference, Pickens will be available for a press conference.

WHEN: Press Avail: Tuesday, November 11th, 2008 2:15 pm MT

WHERE: JW Marriott Desert Ridge Resort & Spa
Desert Conference Room, Suite 4
5350 East Marriott Drive
Phoenix, AZ

About the Pickens Plan

Unveiled on July 8, 2008 by T. Boone Pickens, the Pickens Plan is detailed solution for ending the United States' growing dependence on foreign oil, which costs the country as much as \$700 billion per year. The plan calls for investing in power generation from domestic renewable resources such as wind and using our abundant supplies of natural gas as a transportation fuel, replacing more than one-third of our imported and saving more than \$230 billion a year.

More than 1,350,000 people have joined the Pickens Army through the website www.pickensplan.com , which has had over 11,000,000 hits. For more information on the Pickens Plan please visit our website.

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