

**FOR IMMEDIATE RELEASE – MEDIA ADVISORY**

**THREE DAYS THAT WILL CHANGE AMERICA: AMERICANS UNITE  
TO VIRTUALLY MARCH ON WASHINGTON FOR ENERGY  
INDEPENDENCE**

*T. Boone Pickens, Robert F. Kennedy, Jr., Ted Turner, Owens Corning,  
American Electric Power (AEP) Among 32 Nationally-Renowned  
Companies and Organizations That Will Lead “Pickens New Energy Army”  
and Other Americans In Effort to Make One Million Impressions on  
Congress and Obama Administration;  
Seizing Unprecedented Opportunity to Make the U.S. Energy Independent  
and Reduce Dependence on Foreign Oil*

**Pickens, Rock the Vote, and Natural Gas Vehicles of America to Host  
Teleconference on Tuesday, March 31, 2009 to Discuss Goals of  
the Virtual March on Washington**

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***TELECONFERENCE INFORMATION***

To outline the details of the Virtual March on Washington there will be a teleconference:

**CALL PARTICIPANTS:** T. Boone Pickens, Energy Executive  
Heather Smith, Executive Director, Rock the Vote  
Rich Kolodzej, President Natural Gas Vehicles of America

**DATE AND TIME:** Tuesday, March 31, 2009 at 10:30am ET

**CALL-IN INFORMATION:** Dial-In Number: (800) 370-0740  
Passcode: 92805024

**WHO:** T. Boone Pickens, oil executive, Robert F. Kennedy, Jr., leading environmentalist, Ted Turner, businessman, and more than 30 corporate and third-party partners, including the American Clean Skies Foundation, American Electric Power (AEP), the African American Environmentalist Association, the American Homeowners Grassroots Alliance, American Public Gas Association, the American Wind Energy Association (AWEA), AutoNation, Chesapeake Energy, Clean Energy Fuels, CleanSkies.tv, CNGNow.com, Consumers for Competitive Choice, Environment America, FLW Outdoors, Genmar Holdings, ITC Holdings Corp., the Jewish Energy Project, Mesa Power, LLP, Minnesota State University, NAACP Louisiana, the National Conference of Black Mayors, the National Registry of Environmental Professionals, the Natural Gas Vehicles of America, the Natural Propane Gas Association, the Next Era Energy Resource--an FPL Group Company, Owens Corning, Rock the Vote,

SandRidge, Swift Transportation, Turner Enterprises and TCU Energy Institute.

**WHAT:** The Virtual March on Washington D.C. for Energy Independence will take place between April 1-3, 2009. In three days that will change America forever, Pickens, Kennedy, Turner, Owens Corning, AEP, and their fellow 32 corporate and third-party sponsors are calling on the “Pickens New Energy Army” and other Americans to reach out to Congress, asking them to take action now to develop a comprehensive U.S. energy plan that will make the country energy independent and reduce the nation’s dependence on foreign oil. During this period, virtual marchers will call, email, fax and personally meet with Members of Congress and their staffs with the goal of taking over one million actions to stress the importance of a comprehensive national energy reform that will encourage energy conservation and efficiency, and make the nation safer, cleaner and energy independent.

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### **About the Pickens Plan**

Unveiled on July 8, 2008 by T. Boone Pickens, the Pickens Plan is a detailed solution for ending the United States’ growing dependence on foreign oil. Earlier this year, when oil prices reached \$140/barrel, America was spending about \$700 billion for foreign oil, equaling the greatest transfer of wealth in human history. That figure has decreased some while oil prices have retreated, but the U.S. is still dependent on foreign nations for nearly 70 percent of its oil, representing a continuing national economic and national security threat. The plan calls for investing in power generation from domestic renewable resources such as wind and using our abundant supplies of natural gas as a transportation fuel, replacing more than one-third of our imported oil.

More than 1,400,000 people have joined the Pickens Army through the website [www.pickensplan.com](http://www.pickensplan.com) , which has had over 15,000,000 hits. For more information on the Pickens Plan please visit our website.